



School Based Enterprise Certification

For those who plan to certify or re-certify your school store this year, go to <http://www.schoolbasedenterprises.org>, download the 2009-2010 guidelines and start preparing your documentation. Participating in the certification program is a great way for SBEs to earn recognition for outstanding achievement and to validate with your administration that your school store is an integral part of your Marketing Education curriculum. **Deadline: January 15, 2010**

SBE Academy

For those students certifying or re-certifying at the Gold Level who attend ICDC in Louisville, you will be eligible to participate in the SBE Academy on April 25-26, 2010. We have some exciting plans for this year's SBE Academy and will be adding a session for Advisors to do some SBE networking as well. SBE Academy updates will be posted on the SBE web site starting in March.

SBE Web Site

www.schoolbasedenterprises.org

Please check out DECA's School-based Enterprise Web site and tell us what you think. We welcome your feedback regarding what should be added to the site to make it a better SBE resource for you and your school store.

SBE Featured Success Stories

If your school store would like to be featured on our SBE Web site or in future issues of *Dimensions*, please write a 1-2 page article regarding what makes your store successful or simply share a best practice, along with a couple of photos of your SBE. Email your Success Story to sjldeca@aol.com.

Please email your SBE suggestions or questions to Sissy Long at sjldeca@aol.com.