

DECA's International Career Development Conference

Competitive Events List

High School Division

Principles of Business Administration Events

1. Principles of Business Management and Administration—PBM
2. Principles of Finance—PFN
3. Principles of Hospitality and Tourism—PHT
4. Principles of Marketing—PMK

Team Decision Making Events

1. Business Law and Ethics Team Decision Making Event—BLTDM
2. Buying and Merchandising Team Decision Making Event—BTDM
3. Financial Analysis Team Decision Making Event—FTDM
4. Hospitality Services Team Decision Making Event—HTDM
5. Sports and Entertainment Marketing Team Decision Making Event—STDM
6. Travel and Tourism Team Decision Making Event—TTDM

Individual Series Events

1. Accounting Applications Series—ACT
2. Apparel and Accessories Marketing Series—AAM
3. Automotive Services Marketing Series—ASM
4. Business Services Marketing Series—BSM
5. Food Marketing Series—FMS
6. Hotel and Lodging Management Series—HLM
7. Marketing Management Series—MMS
8. Quick Serve Restaurant Management Series—QSRM
9. Restaurant and Food Service Management Series—RFSM
10. Retail Merchandising Series—RMS
11. Sports and Entertainment Marketing Series—SEM

Business Operations Research Events

1. Business Services Operations Research Event—BOR
2. Buying and Merchandising Operations Research Event—BMOR
3. Finance Operations Research Event—FOR
4. Hospitality and Tourism Operations Research Event—HOR
5. Sports and Entertainment Marketing Operations Research Event—SEOR

Chapter Team Events

1. Community Service Project—CSP
2. Creative Marketing Project—CMP
3. Entrepreneurship Promotion Project—EPP
4. Financial Literacy Promotion Project—FLPP
5. Learn and Earn Project—LEP
6. Public Relations Project—PRP

Business Management and Entrepreneurship Events

1. Entrepreneurship Written Event—ENW
2. International Business Plan Event—IBP
3. Internet Marketing Plan—IMP
4. Entrepreneurship Participating Event (Creating an Independent Business—ENPI or Franchising Business—ENPF)

Marketing Representative Events

1. Advertising Campaign Event—ADC
2. Fashion Merchandising Promotion Plan Event—FMP
3. Technical Sales Event—TSE

Online Events

1. Stock Market Game—SMG
2. Virtual Business Challenge Retail—VBCR
3. Virtual Business Challenge Sports—VBCS

Special Event

1. DECA Quiz Bowl—DQB