

## National Winner Matrix California DECA 1992-2011

Chapter	Advisor	Event	Students	Year
Amador Valley	Laurie Andrews	Entrepreneurship Participating-Individual	Cynthia Hsia 7 <sup>th</sup> Place	2011
Foothill	Tami Raaker	Buying and Merchandising Team Decision Making	Catherine Jue and Brian Wu 7 <sup>th</sup> Place	2011
Foothill	Tami Raaker	Hospitality Services Team Decision Making	Vivian Tsai and Anna Zhang 1 <sup>st</sup> Place	2011
Foothill	Tami Raaker	Professional Selling Event	Christine Yi 5 <sup>th</sup> Place	2011
Fremont	Daryl Olsen	Sports and Entertainment Marketing Series	Bruce Feldman 6 <sup>th</sup> Place	2011
Livermore	Denise Merlin	Marketing Management Series	Kathryn Rambo 4 <sup>th</sup> Place	2011
Lynbrook	Daryl Olsen	Principals of Business Management and Administration	Jason Jia 1 <sup>st</sup> Place	2011
Mission San Jose	Nancy Benton	Hotel and Lodging Management	Justin Sha 7 <sup>th</sup> Place	2011
Monta Vista	Carl Schmidt	Advertising Campaign	Kathryn Han 1 <sup>st</sup> Place	2011
Monta Vista	Carl Schmidt	Creative Marketing Project	Aditi Ganpule and Belinda Zeng 2 <sup>nd</sup> Place	2011
Monta Vista	Carl Schmidt	Entrepreneurship Participating-Franchising	Cody Ni 8 <sup>th</sup> Place	2011
Monta Vista	Carl Schmidt	Entrepreneurship Written	Hana Hyder and Sameera Vemulapalli 3 <sup>rd</sup> Place	2011
Monta Vista	Carl Schmidt	Finance Operations Research	Ben Alberts 3 <sup>rd</sup> Place	2011

Monta Vista	Carl Schmidt	Financial Services Team Decision Making	Elaine Tang and Japheth Wong 1 <sup>st</sup> Place	2011
Monta Vista	Carl Schmidt	Hospitality and Tourism Operations Research	Jessica Ho and Melody Liu 9 <sup>th</sup> Place	2011
Monta Vista	Carl Schmidt	Marketing Management Series	Ved Kirloskar 6 <sup>th</sup> Place	2011
Monta Vista	Carl Schmidt	Marketing Communications Team Decision Making	Jackie Barr and Olivia Li 8 <sup>th</sup> Place	2011
Monta Vista	Carl Schmidt	Principals of Business Management and Administration	Natalie Ng 3 <sup>rd</sup> Place	2011
Monta Vista	Carl Schmidt	Principals of Hospitality and Tourism	Apoorva Havanur 3 <sup>rd</sup> Place	2011
Monta Vista	Carl Schmidt	Principals of Hospitality and Tourism	Emily Zhang 7 <sup>th</sup> Place	2011
Monta Vista	Carl Schmidt	Sports and Entertainment Marketing Team Decision Making	Ansh Shukla and Sonika Singh 1 <sup>st</sup> Place	2011
The Harker School	Peter Itokazu	Quick Serve Restaurant Management Series	Michaela Kastelman 8 <sup>th</sup> Place	2011
Amador Valley	Laurie Andrews	Principles of Finance	Ke Zhao 9 <sup>th</sup> Place	2010
American Heritage Academy	Dennis Mifflin	Virtual Business Challenge – Retail	Michelle Mifflin 3 <sup>rd</sup> Place	2010
Foothill	Tami Raaker	Advertising Campaign Event	Max Wang 4 <sup>th</sup> Place	2010
Foothill	Tami Raaker	Entrepreneurship Participating – Franchising	Christine Yi 2 <sup>nd</sup> Place	2010
Foothill	Tami Raaker	Internet	Vivian Yu-Tung Tsai	2010

		Marketing Plan	Anna Zhang 7 <sup>th</sup> Place	
Foothill	Tami Raaker	Principles of Marketing	Connor Wrenn 1 <sup>st</sup> Place	2010
Monta Vista	Carl Schmidt	Community Service Project	Suruchi Salgar Manvita Tatavarthy 5 <sup>th</sup> Place	2010
Monta Vista	Carl Schmidt	Entrepreneurship Written	Pranav Sudesh 3 <sup>rd</sup> Place	2010
Monta Vista	Carl Schmidt	Finance Operations Research	Anusha Koganti Jacqueline Maslyn 3 <sup>rd</sup> Place	2010
Monta Vista	Carl Schmidt	Financial Analysis Team Decision Making Event	Japheth Wong Elaine Tang 3 <sup>rd</sup> Place	2010
Monta Vista	Carl Schmidt	Hospitality Operations Research	Frances Wu Meghana Begur 4 <sup>th</sup> Place	2010
Monta Vista	Carl Schmidt	Principles of Finance	Alok Singh 1 <sup>st</sup> Place	2010
Monta Vista	Carl Schmidt	Principles of Hospitality and Tourism	Vivek Raghuram 2 <sup>nd</sup> Place	2010
Monta Vista	Carl Schmidt	Principles of Hospitality and Tourism	Angel Li 9 <sup>th</sup> Place	2010
Monta Vista	Carl Schmidt	Travel & Tourism Team Decision Making	Olivia Li Kathryn Tian-Wei Han 8 <sup>th</sup> Place	2010
Amador Valley	Joan Thomas	Business Services Marketing	Seunguk (uggi) Lee 1st Place	2009
Amador Valley	Joan Thomas	Buying & Merchandising MDM	Amrita Kulkarni Ryan Terry 3rd Place	2009
Amador Valley	Joan Thomas	Hospitality Services MDM	Louisa Liu Stephanie Lanning 9th Place	2009
Castro Valley	Romy Shivers	Apparel & Accessories Marketing	Julia Joung 3rd Place	2009
Dublin HS	Lisa Pong	Advertising Campaign	Tiffany Fan Gaurav Dhamija 7th Place	2009
Livermore	Denise Merlin	Entrepreneurship	Mark Larik	2009

		Participating-Franchising	2nd Place	
Monta Vista	Carl Schmidt	Accounting Applications	Japeth Wong 1st Place	2009
Monta Vista	Carl Schmidt	Accounting Applications	Elaine Tang 10th Place	2009
Monta Vista	Carl Schmidt	Financial Analysis MDM	Ravikumar Ashok Udayan Gupta 1st Place	2009
Monta Vista	Carl Schmidt	Hospitality Services MDM	Olivia Li Kathryn Han 5th Place	2009
Monta Vista	Carl Schmidt	Hospitality & Recreation	Neha Agarwal Preeti Chayapathi 6th Place	2009
Monta Vista	Carl Schmidt	Fashion Merchandising Promotion Plan	Anisha Banda Sonika Singh 5th Place	2009
Monta Vista	Carl Schmidt	Internet Marketing	Ajay Agarwal Johnny Chin 3rd Place	2009
Monta Vista	Carl Schmidt	Entrepreneurship Written	Diane Keng 3rd Place	2009
Monta Vista	Carl Schmidt	Stock Market Game	Kevin Lin 4th Place	2009
The Harker School	Peter Itokazu	Advertising Campaign	Carissa Jansen Sonya Huang 2nd Place	2009
Amador Valley	Joan Thomas Laurie Andrews	QSRM	Mike Chen 2 <sup>nd</sup> Place	2008
Amador Valley	Joan Thomas Laurie Andrews	MMS	Seunguk Lee 5 <sup>th</sup> Place	2008
Amador Valley	Joan Thomas Laurie Andrews	ENW	Caroline Hsia 3 <sup>rd</sup> Place	2008
Amador Valley	Joan Thomas Laurie Andrews	ASM	Michelle Schwem 5 <sup>th</sup> Place	2008
American Heritage	Dennis Mifflin	Sunkist	Alyssia Ulrich Top 10	2008
Foothill	Tami Raaker Laurie Andrews	ADC	Max Wang Mejan Jain 7 <sup>th</sup> Place	2008
Livermore	Denise Merlin	TSE	Angel Russell 7 <sup>th</sup> Place	2008
Livermore	Denise Merlin	SMDM	Patrick Connolly	2008

			Cathy Garcia 4 <sup>th</sup> Place	
Livermore	Denise Merlin	ENPF	Mark Larik 10 <sup>th</sup> Place	2008
Monta Vista	Carl Schmidt	SMG	Banda Anisha Mertol, Timur Singh Sonika 1 <sup>st</sup> Place	2008
Monta Vista	Carl Schmidt	HRR	Soumya Murag Nirali Shah 5 <sup>th</sup> Place	2008
Monta Vista	Carl Schmidt	HRR	Jade Lipscomb 8 <sup>th</sup> Place	2008
Monta Vista	Carl Schmidt	ADC	Kiran Kanekal Kay Poon Rajeswari Sivakumar 1 <sup>st</sup> Place	2008
Monta Vista	Carl Schmidt	ACT	Mingjie Chen 3 <sup>rd</sup> Place	2008
Monta Vista	Carl Schmidt	ACT	Jessica Yu 5 <sup>th</sup> Place	2008
Rancho Bernardo	John Campillo Kay Masonbrink	BLMDM	Emily Hsu Matthew Whitton 10 <sup>th</sup> Place	2008
Amador Valley	Joan Thomas	EMDM	Odisho/Schindler Top 10	2007
Beverly Hills	Maria Stephonolous	ACT	Brian Kim Top 10	2007
Castro Valley	Mona Kreuzer	MMS	Giulia Baldo Top 10	2007
Monta Vista	Carl Schmidt	MMS	Anagha Vaidhyanathan Top 10	2007
Monta Vista	Carl Schmidt	ENW	Arnav Guleria 1 <sup>st</sup> Place	2007
Monta Vista	Carl Schmidt	EBP	Jha/Raju/Setlur 3 <sup>rd</sup> Place	2007
Rancho Bernardo	John Campillo Kay Masonbrink	ENP	Alex Sandorf Top 10	2007
Amador Valley	Joan Thomas	EMDM	Will Wang Simran Basi Top 10	2006
Castro Valley	Mona Kreuzer	MMS	Giulia Baldo Top 10	2006
Rancho	John Campillo	BLMDM	Emily Hsu	2006

Bernardo	Kay Masonbrink		Matthew Whitten Top 10	
Temecula	Pam Gibson	HMDM	Jillian Cook Nicole Rosentha 1 <sup>st</sup> place	2006
Amador Valley	Joan Thomas	BSM	Jennifer Hanks 4 <sup>th</sup> Place	2005
Castro Valley	Mona Kreuzer	BSM	Sabina Sobinina 1 <sup>st</sup> Place	2005
Castro Valley	Mona Kreuzer	SMDM	Cole/Valdivia 1 <sup>st</sup> Place	2005
Mission San Jose	Rebecca Bellmer	GKR	Stephen Dinh/Tiffany Liu 2nd Place	2005
Rancho Buena Vista	Scott Taylor	ENP	Carly Barnicle Top 10	2005
Castro Valley	Mona Kreuzer	BSM	Sabina Sobinina Top 10	2004
Castro Valley	Mona Kreuzer	RMAL	Mike Thompson 3 <sup>rd</sup> Place	2004
CIC	Greta McGree	FSRM	Elijah Kemp 3 <sup>rd</sup> Place	2004
Encinal	Joe Mariscal	FMAL	Walid Zafar 7 <sup>th</sup> Place	2004
Rancho Bernardo	John Campillo	FMAL	Erin Bala 1 <sup>st</sup> Place	2004
Temecula	Pam Gibson	SMDM	Marc Joyce/Ashley Paschal 9 <sup>th</sup> Place	2004
Temecula	Pam Gibson	VPM	Nobil Kirma 8 <sup>th</sup> Place	2004
Castro Valley	Mona Kreuzer	AAM	Lulu Ge Top 10	2003
Castro Valley	Mona Kreuzer	GKR	Justin Lynch/Laura Dobel/Christopher Towne Top 10	2003
Cypress	Gloria Opstad	FSRM	Mike Jones 1 <sup>st</sup> Place	2003
Helix	Scott Patton	FSRM	Erin Bala Top 10	2003
Mission San Jose	Michelle Bousley Shauna Royston	FMP	Christina Lee Top 10	2003
Mt Carmel	Dan Barnett	BFR	Barbara Nguyen/ Sonya Sobko Top 10	2003
Rancho Bernardo	John Campillo	BFR	Jessica Causee Top 10	2003

Rancho Verde	Cyndi Whitton Amy Campbell	HMDM	Nathan Brown/ Kevin Ball Top 10	2003
Castro Valley	Mona Kreuzer	FEE	Lulu Ge Top 10	2002
Mission San Jose	Sara Crowder Michelle Bousley	VBC	Huang/Wu/Cheng 4 <sup>th</sup> Place	2002
Rancho Bernardo	John Campillo	BPM	Ashjley Safronoff Top 10	2002
Temecula	Pam Gibson	SMDM	Lizarraga/Ko Top 10	2002
Visalia	Stephen Rogers	PRP	Levitan/Parks/Dames Top 10	2002
Wilson	Bill Neiland	FMML	David Tran 2 <sup>nd</sup> Place	2002
Armijo	Dan Gutowski	HMDM	Davis/Harsell Top 10	2001
Castro Valley	Mona Kreuzer	HRR	Puppionne/Valdivia/Alcaraz Top 10	2001
East San Gabriel Valley	Anita Perez	AAML	Jonathan Hutton Top 10	2001
Goolden Valley	Michelle Ellis	LEP	Onsurez/Ortiz/Viloria 3 <sup>rd</sup> Place	2001
Mt Carmel	Dan Barnett	IME	To/Mak/Takahashi Top 10	2001
Mt Carmel	Dan Barnett	QSRM	Eric Ward Top 10	2001
Visalia	Stephen Rogers	PRP	Mann/Parks.Vanderham Top 10	2001
Fairfield	Lynne Powell	FMP	Angela Arvealo Top 10	2000
Rancho Bernardo	Kay Masonbrink	ENP	Elmer Sarmineto Top 10	2000
Armijo	Dan Gutowski	QSRM	Roger Jao Top 10	1999
Mr Carmel	Dan Barnett	TMDM	Mages/Nolan Top 10	1999
Mt Carmel	Dan Barnett	AAAL	Julie Hwang 3 <sup>rd</sup> Place	1999
Rancho Bernardo	Kay Masonbrink	VPM	Shari Ailey 3 <sup>rd</sup> Place	1999
Visalia	Stephen Rogers	AAAL	Katherine Kasparian 1 <sup>st</sup> Place	1999
Visalia	Stephen Rogers	AAML	Willow Markham	1999

			4 <sup>th</sup> Place	
Castro Valley	Mona Kreuzer	RMML	Ammet Patel Top 10	1998
Livermore	Laurie Andrews	IME	Mullerliele/Weddell 3 <sup>rd</sup> Place	1998
Mt Carmel	Kay Masonbrink	DQB	Wang/Kellen/LaiMages 3 <sup>rd</sup> Place	1998
Rancho Buena Vista	Sally Fournoy	ENP	Arron Crossland Top 10	1998
Rancho Buena Vista	Sally Fournoy	QSRM	Luke Johnson Top 10	1998
Visalia	Stephen Rogers	AAML	Willow Markam Top 10	1998
Armijo	Dan Gutowski	FMP	Jessica Correa Top 10	1997
Castro Valley	Mona Kreuzer	FEE	Howard/Sanchez Top 10	1997
Castro Valley	Mona Kreuzer	HRR	James Kusama Top 10	1997
Encinal	Joe Mariscal	BPM	Deanna Mills Top 10	1997
Fremont	Tonette Rancadore	RMML	Andrew Monarch Top 10	1997
Livermore	Laurie Andrews	IME	Hutchinson/Meher/Weddell Top 10	1997
Mt Carmel	Kay Masonbrink	IME	An/Yee Top 10	1997
Rancho Bernardo	Maureen Todd	HMDM	Schwarez/Smith 1 <sup>st</sup> Place	1997
Armijo	Dan Gutowski	ENP	Alex Tamas Top 10	1996
Castro Valley	Mona Kreuzer	FMAL	Deanna Johnson Top 10	1996
Castro Valley	Mona Kreuzer	RMAL	Gilbert Richards 2 <sup>nd</sup> Place	1996
Golden West	Rex Robertson	FMML	Jennifer Fawkes Top 10	1996
Mission Bay	Theresa Quinn	FSRM	Hollee Chapman 1 <sup>st</sup> Place	1996
Mr Carmel	Kay Masonbrink	CPR	Ken Wong Top 10	1996
San Diego	Ruthie Pegues	RMAL	Kassandra Wierick Top 10	1996
San Leandro	Verda McMullen	FMAL	Joe Horman	1996

			Top 10	
Visalia	Stephen Rogers	AAAL	Megan Vincent Top 10	1996
Mission Bay	Theresa Quinn	ADC	Carrie Malcom 2 <sup>nd</sup> Place	1995
Mission Bay	Theresa Quinn	FMML	Hung Ly Top 10	1995
San Leandro	Verda McMullen	RMAL	Jennifer Starr Top 10	1995
Gompers	Sherry Kataoka	ENW	Nick Rahagi Top 10	1994
Gompers	Sherry Kataoka	FCME	Amy Trewella Top 10	1994
Gompers	Sherry Kataoka	GKME	Kassandra Wirick Top 10	1994
Mission San Jose	Sara Crowder	AAML	Robby Kwok Top 10	1994
Mission San Jose	Sara Crowder	FSRM	Dawn Houston Top 10	1994
North Orange Cty ROP	Marta thomas	FCME	Monia Gohil Top 10	1994
Temecula	Shari Coffin	LEP	Chilver/Schwass Top 10	1994
Visalia	Stephen Rogers	CPR	Dickey/Lomeli Top 10	1994
Vista		ADC	Erica Hollis 3 <sup>rd</sup> Place	1994
Armijo	Dan Gutowski	FMR	Jessica DesJardins Top 10	1993
Gompers	Sherry Katoka	FMME	Sarah Cristal 1 <sup>st</sup> Place	1993
Fairfield	Lynne Powell	GMKL	Mark Shepherd 8 <sup>th</sup> Place	1992
Fremont	Leigh McCallahan	FMML	Andre Macklin 4 <sup>th</sup> Place	1992
Gompers	Sherry Katoka	QSRM	David Harrison 8 <sup>th</sup> Place	1992
Livermore	Laurie Andrews	VPM	Glen Riggs 4 <sup>th</sup> Plcae	1992
Mission San Jose	Sara Crowder	AAML	Nikesh Kalra 10 <sup>th</sup> Place	1992
Mt Carmel	John Rudy	FEE	Tin Nguyen 8 <sup>th</sup> Place	1992
Mt Carmel	John Rudy	GKML	Josh Kerrigan	1992

			6 <sup>th</sup> Place	
Santa Rosa	Dan Klassen	FMAL	Kristine London 9 <sup>th</sup> Place	1992
Temecula	Jayne James	ENP	John McCusker 4 <sup>th</sup> Place	1992