

CALIFORNIA DECA CHAPTER GRANT OVERVIEW 2011-12

DISCOVERY LEVEL Award Amount: \$250

Requirements (*Do all of the following*):

- ◆ Register a minimum of 10 members online by November 15
- ◆ Complete online DECA Chapter Data Form (http://californiadeca.org/resources_chapter.form.php)
- ◆ Submit Chapter Constitution to the State Office (*if not already submitted in a previous year*)

ENTREPRENEUR LEVEL Award Amount: \$500

Requirements (*Do all of the following*):

- ◆ Grow chapter by 11 members (Student, Alumni, Professional, and Middle Level members are all considered as members) over prior year **-OR-** Grow chapter to over 100 members **-OR-** maintain chapter above 100 members if your chapter was already over 100 members in the prior year
- ◆ Administer DECA Emerging Leader Assessment (Minimum of 10% of Chapter Members Participate)
- ◆ Complete Discovery Level

CHAMPION LEVEL Award Amount: \$500

Requirements (*Do all of the following*):

- ◆ Complete 3 of these 4 items:
 - Attend Western Region Leadership Conference (at least 4 members must attend)*
 - Attend District Career Development Conference (at least 4 members attend)*
 - Attend State Career Development Conference (at least 4 members attend)
 - Public Relations or Advocacy Activity (Submit articles for publication to California DECA Blog, DECA Dimensions, or other online publication)
- ◆ Complete Discovery and Entrepreneur Levels

*Note: Chapter may substitute participation in DECA's NY Experience, Sports & Entertainment Marketing Conference, Western Region Officer Training Camp or submit a request plan for alternate leadership development activity. All substitute/alternate activities must be pre-approved by the State Office.

ALL STAR LEVEL Award Amount: Up to an additional \$2000!

Award Amount: Remaining Chapter Grant Funds Divided by Eligible Chapters*

*Note: In 2010-11 this chapter grant amount provided up to an additional \$2,000 to local chapters

Requirements (*Do all of the following*):

- ◆ Achieve the Summit Level of the DECA Membership Campaign [deadline December 1] or recruit a Middle Level or High School Chapter [paid dues, official advisor, attended District or State Conference]
- ◆ Join local Chamber of Commerce or Rotary or Kiwanis or Lions (or equivalent)
- ◆ Complete Discovery, Entrepreneur, and Champion Levels

NOTES: In special situations a chapter may apply to the State Director for the ability to complete optional plan of activities that satisfy the Entrepreneur/Champion Levels. Membership campaign requirements are certified by National DECA and levels of the membership campaign that are achieved are pulled from their official lists.