Thank you for downloading California DECA’s “Potential Member Follow-up Email Template.” Please use this email to follow-up with anyone who has expressed interest in DECA at your school. Please note: text inside the {\_\_} should be replaced with the corresponding information!

Incoming Students,

We are excited to see that you have shown interest in DECA at {chapter name}! Here are some of the opportunities that you can gain through DECA:

* Travel to competitions across the country! This year our conference locations include Anaheim, California and Atlanta, Georgia!
* Compete to win on an international stage. We will give you the tools to succeed in DECA competitions at the district, state, and international level!
* Gain leadership experience as a chapter, state, or national officer
* Meet new people at your school and across the globe!

Our first chapter meeting will be on {date of first chapter meeting} and will take place {in or at location of first meeting}. Everyone is welcome to attend, so feel free to bring friends. {If your chapter will be having any door prizes or giveaways at this meeting, please describe here}. We hope to see you there!

Best Regards,

{Full name},{officer position}

{Chapter name} DECA

{Email address}

{Chapter website}

[www.californiadeca.org](http://www.californiadeca.org)