Thank you for downloading California DECA’s “Chapter Officer Elections Press Release Template.” Please complete this template and send it to local media outlets after your chapter has elected a new chapter officer team. Please note: text inside the {\_\_} should be replaced with the corresponding information!

FOR IMMEDIATE RELEASE:

**{Title}**

**{City the event occurred in}, {Abbreviations of the state the event occurred in}**–This past {day of the week, date}, {chapter name} DECA elected their officer team for the 2013-2014 school year. In total, there were {total number of candidates} candidates running for {total number of positions} positions. As part of the {application/campaign} process, these {total number of candidates} students were required to {describe application or campaign process here}. {Full name, officer position} expressed {his or her} excitement for the coming year, saying, “{insert quote from newly elected officer}.” These {total number of positions} students look forward to developing their leadership abilities and making a positive impact on their school and community in the coming year.

{Chapter name} DECA’s 2013-2014 chapter officer team includes:

{Full name, officer position}

{Full name, officer position}

{Continue naming all of the newly elected officers in this format}

**About {chapter name} DECA**

{Chapter name} DECA is a Career and Technical Student Organization of {number of members at your chapter} members. {Chapter name} DECA works to prepare emerging leaders and entrepreneurs in four fields of business: marketing, finance, hospitality, and management. DECA integrates into classroom instruction, applies learning, connects to business, and promotes competition in order to prepare the next generation to be academically prepared, community oriented, professionally responsible, and experienced leaders.

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**Contact Information**

To learn more about this story, please contact:

{Full name},{officer position}

{Chapter name} DECA

{Email address}

[{Chapter’s website URL if available, if not available, use www.californiadeca.org}](http://www.califonriadeca.org)

Mobile: {insert phone number or delete this field if uncomfortable providing this information}